

BSc Program in Intelligent Tourism and Hospitality Management Core Courses List for AY 107

category	subject	credit	First grade		second grade		third grade		fourth grade		
			Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	
General Education Required	Service education(I)(II) A93A17 、 A93A18	0	0	0							
	Chinese literature A79793	3	3								
	English reading A79111	3	3								
	English writing A79173	3		3							
	Introduction to Computer Information A79112	3	3								
	History of modern civilization A79792 World culture A79A01 Presentation skills A79A02 Second foreign language A79A03 (Choose one of four)	3		3							
	Physical education(I)(II) A93A15 、 A93A16	0			0	0					
	Required for majors	English ability A79427	0							0	
		International study A79327	0							0	
Management Science and Management Practice A85E01		3		3							
Economics(I) A85805		3	3								
Accounting(I) A85804		3	3								
Statistics(I) A85803		3				3					
Introduction to the Hospitality Industry A79116		3	3								
Introduction to sightseeing A79128		3		3							
Tourism and dining in English A79122		3		3							
Professional development (I) A79202		3		3							
Cultural differences and communication A79200		3			3						
Intermediate Tourism and Dining in English (I)(II) A79220 、 A79221		6			3	3					
Tourism and hospitality interpersonal communication and public relations practices A79226		3			3						
Introduction to Service Marketing A79802		3			3						
Introduction to Computer Information (II) A79225		3				3					
Tourism, dining and travel marketing A79233		3				3					
Human resources management A79407		3							3		
Tourism and catering strategy management A79426		3							3		
Tourism and hospitality research methods A79800		3							3		
Advanced Tourism and Hospitality English A79806		3							3		
Consumer behavior A79402	3								3		
Featured topics A79799	3								3		
Required credits		78	18	18	12	12	0	0	12	6	
Elective	General Education Credits	12	The International College requires students to take at least 12 credits of general education electives starting with the number 85.								
	Elective credits (including inter-departmental credit courses or micro-credit courses); a maximum of 9 credits from other departments will be recognized.	39	Please refer to the semester's course offering materials for elective courses. A detailed breakdown of relevant credit courses can be found at the following link: http://www.icth.isu.edu.tw/2018/showpage_v01.php?dept_mno=611&dept_id=4&page_id=27044								
Total graduation credits		129									
Remark :											
1. The department encourages students to choose a distinctive field (tourism management or food and beverage management), totaling 18 credits.											
2. Students must meet the graduation credit requirements.											

3. This department encourages students to choose either practical (courses designed to prepare students for employment and help them find jobs) or academic (courses designed to prepare students for further studies and help them engage in academic research) courses, totaling 18 credits.
4. Students who choose to take practical courses should take at least one off-campus internship elective course.
5. In addition to completing the required total graduation credits within the study period, students must also pass the department's "English Proficiency" graduation qualification test and the "International Study" requirements in order to be eligible for graduation.
6. Relevant regulations can be found in the International Study Passport or on the school's website :www.icith.isu.edu.tw °

(For detailed information on the four-year curriculum, please visit the website of ITH.)