

BSc Program in Intelligent Tourism and Hospitality Management Core Courses List for AY 112

category	subject	credit	First grade		second grade		third grade		fourth grade	
			Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
General Education Required	A85A01 Chinese literature	3	3							
	A85A02 English reading	3	3							
	A93A17 Service education(I)	0	0							
	A93A29 Smart technology password	2	2							
	A85A03 English writing	3		3						
	A93A28 Health medical code	2		2						
	A93A18 Service education(II)	0		0						
	A93A15 Physical education(I)	0			0					
	A93A16 Physical education(II)	0				0				
	A93AE Programming	2				2				
Required for majors	A85805 Economics(I)	3	3							
	A85808 Data analysis	3	3							
	A85E02 Statistics	3		3						
	A85F02 Statistics Internship(I)	0		0						
	A85806 Marketing management	3			3					
	A85807 Human resources management	3			3					
	A79116 Introduction to the Hospitality Industry	3	3							
	A79128 Introduction to sightseeing	3		3						
	A79825 Tourism and hospitality career exploration	1	1							
	A79824 Professional development	2	2							
	A79837 Management	3		3						
	A79807 Tourism and dining in English(I)	3			3					
	A79808 Tourism and dining in English(II)	3				3				
	A79809 Service marketing	3			3					
	A79810 Tourism technology strategy	3				3				
	A79835 Tourism and hospitality interpersonal relationship management	3			3					
	A79427 English ability	0							0	
	A79327 international study	0							0	
	A79834 Topic English Writing	3						3		
	A79800 Tourism and hospitality research methods	3							3	
	A79402 Consumer behavior	3								3
	A79838 Career planning	3								3
	A79799 Featured topics	3								3
Required credits		72	20	14	15	8	0	0	6	9
Elective	General Education Credits	10	The International College requires students to take General Education A85 courses and may recognize up to 6 credits of English-taught liberal arts courses not offered by the International College. Social science courses are not eligible for credit.							
	Major elective credits	31	Please refer to the semester's course offering materials for elective courses. A detailed breakdown of credit-bearing courses is available via the link below : https://www.isu.edu.tw/upload/849/12/2023.pdf							
	Other elective credits	15	This includes overseas study programs, elective courses from other departments/programs within the International College, and cross-disciplinary English-taught courses from other colleges (cross-disciplinary English-taught courses from other colleges cannot be the same as required courses in this department, and prior approval from the department is required before enrollment).							
Total graduation credits		128								

Remark :

1. Students must meet the graduation credit requirements. (Detailed four-year course schedule information can be found on the department website.) ; 2. In addition to