

BSc Program in Intelligent Tourism and Hospitality Management Core Courses List for AY 110

category	subject	credit	First grade		second grade		third grade		fourth grade	
			Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
General Education Required	Service education(I)(II)A93A17、 A93A18	0	0	0						
	Chinese literature A79793	3	3							
	English reading A85A02	3	3							
	English writing A85A03	3		3						
	Programming A93A20	2				2				
	Smart technology password A93A29	2	2							
	Health medical code A93A28	2		2						
	Physical education(I)(II)A93A15、 A93A16	0			0	0				
	History of modern civilization A85AC1 world culture A85AC2 Presentation skills A85AC3 second foreign language A85AC4 (Choose one of four)	3		3						
Required for majors	English ability A79437									
	international study A79337									
	Management Science and Management Practice A85E01	2		2						
	Management Practice Exercises A85F01	1		1						
	Economics(I) A85805	3	3							
	Statistics(I) A85803	3		3						
	Data processing A85808	3	3							
	Marketing management A85806	3			3					
	human resources management A85807	3			3					
	Introduction to the Hospitality Industry A79116	3	3							
	Tourism and hospitality career exploration A79825	1	1							
	Professional development A79824	2	2							
	Introduction to sightseeing A79128	3		3						
	Tourism and dining in English(I)(II) A79807 A79808	6			3	3				
	service marketing A79809	3			3					
	Tourism technology strategy A79810	3				3				
	Tourism and hospitality research methods A79800	3							3	
	Consumer behavior A79402	3								3
	Featured topics A79799	3								3
	Tourism and hospitality interpersonal relationship management A79835	3			3					
feature writing A79834	3							3		
Required credits		72	20	17	15	8	0	0	6	6
Elective	General Education Credits	12	The International College requires students to take at least 12 credits of general education electives starting with the number 85.							
	Major elective credits	29	Please refer to the semester's course offering materials for elective courses. A detailed breakdown of relevant credit courses can be found at the following link: http://www.icth.isu.edu.tw/2018/showpage_v01.php?dept_mno=611&dept_id=4&page_id=27044							
	Other elective credits (Including inter-departmental credit programs or micro-credit programs)	15	http://www.icth.isu.edu.tw/2018/showpage_v01.php?dept_mno=611&dept_id=4&page_id=27044							
Total graduation credits		128								

Remark:

1. Students must meet the graduation credit requirements.
2. This department encourages students to choose a specialization (tourism management or food and beverage management), totaling 18 credits.
3. The department encourages students to choose either practical (courses designed to help students find employment) or academic (courses designed to help students pursue further education and conduct academic research) for a total of 18 credits.
4. Students must meet the department's total graduation credit requirements and comply with the requirements for English proficiency and international study to be eligible for graduation.
5. Students who choose to take practical courses should take at least one off-campus internship elective course.
6. Relevant regulations can be found in the International Study Passport or on the school's website: www.icith.isu.edu.tw.

（詳細四年課程計畫表資料請見國際觀光餐旅學系網頁）