

BSc Program in Intelligent Tourism and Hospitality Management Core Courses List for AY 109

category	subject	credit	First grade		second grade		third grade		fourth grade		
			Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	
General Education Required	Service education(I)(II) A93A17、A93A18	0	0	0							
	Chinese literature A85A01	3	3								
	English reading A85A02	3	3								
	English writing A85A03	3		3							
	Programming A93A20	2					2				
	Health medical code A93A28	2		2							
	History of modern civilization A85AC1	3			3						
	World culture A85AC2										
	Presentation skills A85AC3										
	Second foreign language A85AC4 (Choose one of four)										
Required for majors	Physical education(I)(II) A93A15、A93A16	0			0	0					
	English ability A79427	0								0	
	International study A79327	0								0	
	Management Science and Management Practice A85E01	2		2							
	Management Practice Exercises A85F01	1		1							
	Economics(I)A85805	3	3								
	Accounting(I) A85804	3	3								
	Data processing A85808	3	3								
	Personal finance A85809	3		3							
	Statistics(I) A85803	3		3							
	Marketing management A85806	3			3						
	Human resources management A85807	3			3						
	Introduction to the Hospitality Industry A79116	3	3								
	Tourism and hospitality career exploration A79825	1	1								
	Professional development A79824	2	2								
	Introduction to sightseeing A79128	3		3							
	Tourism and dining in English(I)(II) A79807、A79808	6			3	3					
	Service marketing A79809	3			3						
	Tourism technology strategy A79810	3				3					
	Tourism and hospitality research methods A79800	3								3	
	Consumer behavior A79402	3								3	
	Featured topics A79799	3								3	
Required credits			70	21	20	12	8	0	0	3	6
Elective	General Education Credits	12	The International College requires students to take at least 12 credits of general education electives starting with the number 85.								
	Major elective credits	31	Please refer to the semester's course offering materials for elective courses. A detailed breakdown of relevant credit courses can be found at the following link: http://www.ictihsu.edu.tw/2018/showpage_v01.php?dept_mno=611&dept_id=4&page_id=27044								
	Other elective credits (Including inter-departmental credit programs or micro-credit programs)	15	http://www.ictihsu.edu.tw/2018/showpage_v01.php?dept_mno=611&dept_id=4&page_id=27044								
Total graduation credits			128								

Remark :

1. The department encourages students to choose a distinctive field (tourism management or food and beverage management), totaling 18 credits.
2. Students must meet the graduation credit requirements.
3. This department encourages students to choose either practical (courses designed to prepare students for employment and help them find jobs) or academic (courses designed to prepare students for further studies and help them engage in academic research) courses, totaling 18 credits.

4. Students who choose to take practical courses should take at least one off-campus internship elective course.
5. In addition to completing the required total graduation credits within the study period, students must also pass the department's "English Proficiency" graduation qualification test and the "International Study" requirements in order to be eligible for graduation.
6. Relevant regulations can be found in the International Study Passport or on the school's website: www.icith.isu.edu.tw .

(詳細四年課程計畫表資料請見國際觀光餐旅學系網頁)